

Automotive MEETINGS

Manufacturing & After market

Bursa - Turkey | November 14-16, 2017



Turkey
Discover
the potential



250
Companies



4 000
BtoB Meetings

Bursa | Turkey



15
Countries
represented

International Business Convention for the Automotive Industry

Under the Auspices of



Industrial Support



TOFAŞ TÜRK OTOMOBİL FABRİKASI A.Ş.



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www.turkey.automotivemeetings.com | www.bursaotomotivbulusmalari.com

What is Automotive Meetings Bursa?

Automotive Meetings Bursa is the only auto supply chain event in Turkey for automotive and aftermarket manufacturers, Tier 1&2 suppliers and contract manufacturers to connect through a matchmaking program. This business convention will help save time and increase their business opportunities by easily meeting the right contacts.

Automotive Meetings Bursa aims to:

- Offer outstanding networking opportunities to manufacturers, Tier 1 suppliers, subcontractors, services providers and clusters.
- Help OEMs and Tier 1&2 suppliers to develop their supply chain.
- Build a bridge between foreign and Turkish companies for future partnership and collaboration.
- Provide opportunities to Turkish suppliers to develop business with OEMs and international companies.
- Attract investments.



Automotive - A Key Sector in the Region of Bursa

- The automotive and auto parts sector in Turkey has been driven by the productive presence of the top vehicle assembly companies in the world, such as **Renault, Fiat, Ford, Hyundai and Mercedes-Benz**
- 12 OEMs producing over 1.3 million units of vehicles yearly are located in Turkey
- More than 600 foreign companies, including global giants **Fiat, Bosch, Renault** are located in Bursa
- More than 350 automotive industry suppliers
- 60% of Turkey's overall automotive manufacture
- 15% of businesses of Turkey's automotive industry
- 18 organized industrial zones & 1 free trade zone
- 11.7 billion \$ of exports in 2015
- Low unit labour costs and strong capability of R&D

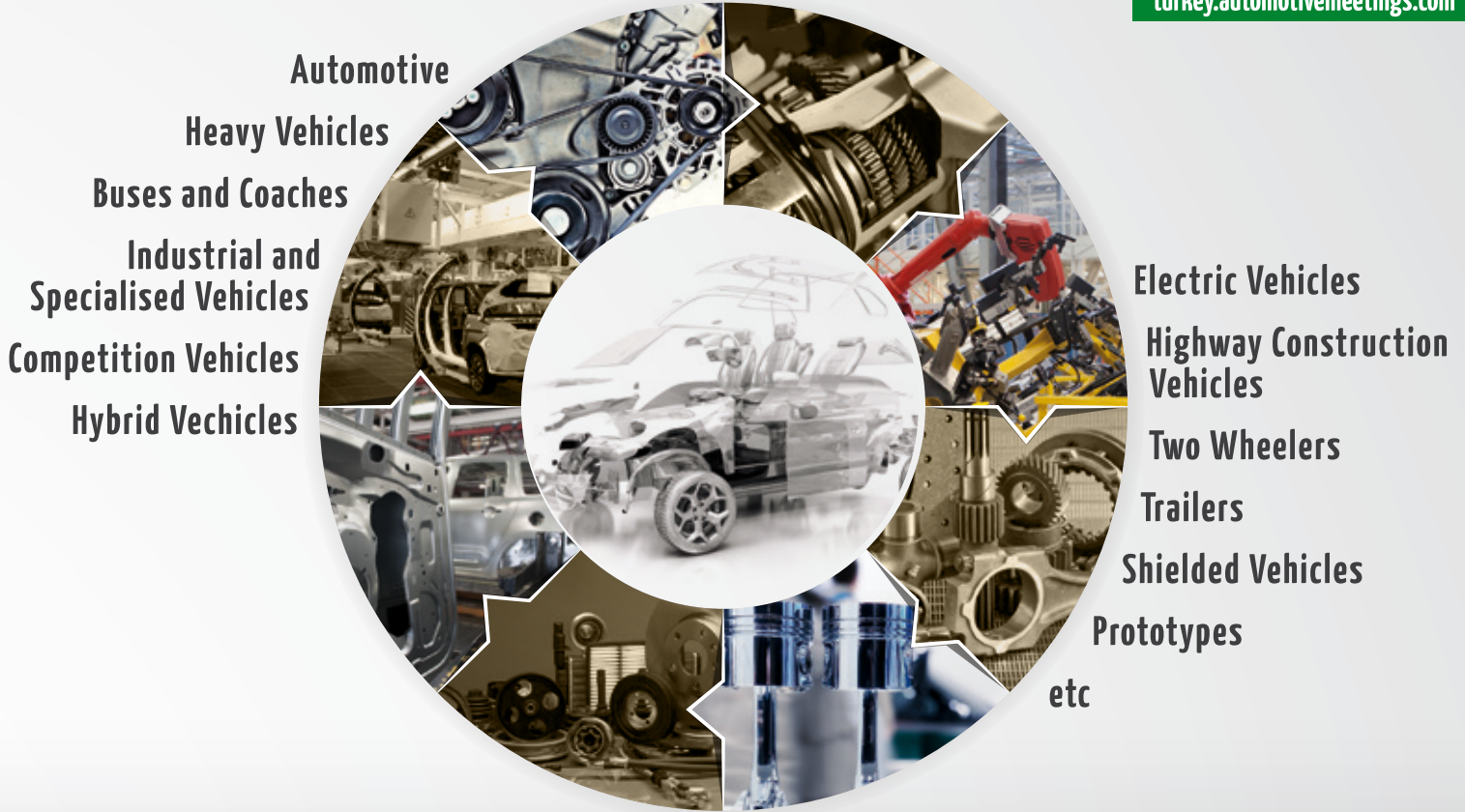
*OSD – Automotive Association 2016

*Bursa Investment Support Office

*Investment, Support and Promotion Agency



Meet with the entire supply chain of the automotive and after market sector:



Who can attend?

BUYER

You want to meet suppliers and manufacturing partners!

You are involved in:

Supply chain, procurement, purchasing, engineering, fabrication, R&D, etc.



EXHIBITOR / SUPPLIER

You want to sell your capabilities, products or services!

You are involved in:

Sales, marketing, business development, technical promotion, etc.

How the business meetings are arranged?

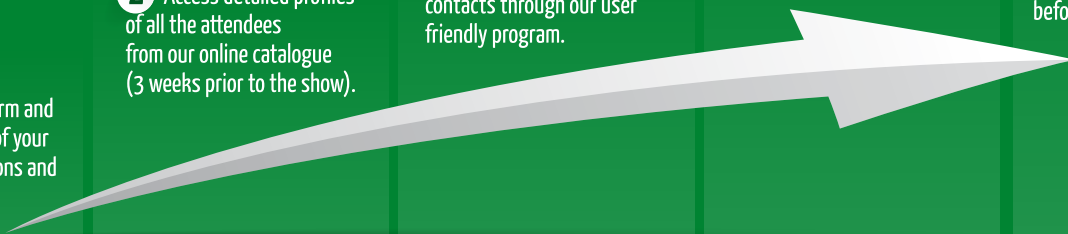
1 Fill out a short form and provide descriptions of your capabilities, applications and requirements.

2 Access detailed profiles of all the attendees from our online catalogue (3 weeks prior to the show).

3 Identify and request meetings with relevant contacts through our user friendly program.

4 Validate meeting requests made by other companies (for decision makers).

5 Consult your online schedule of pre-planned meetings with the contacts of your choice, a few days before the official opening.





Karibu is a leading DMC and MICE company based in Turkey, specialized in b2b events and corporate meetings both in Turkey and abroad. As being a strategic partner/organizer at industry based organizations, KARIBU helps companies to enhance their export capabilities, explore new markets and creating opportunities for future business partnerships.

www.karibu.com.tr



Bursa Organized Industrial Zone is the first OSB in Turkey and the biggest one in Bursa. With the presence of 2 OEM's inside, its size reaches up to 6,8 million square meters. There are some 58.000 employees working at all of the plants established in the Bursa OSB. Turkey's first automobile production and automotive parts production were made at Bursa OSB.

While many of the most important Automotive Supply Chain Companies of Turkey are based in Bursa OSB, it is the only OSB that has City's Chamber of Commerce, Exporters Association (Automotive Exporters Association) and Custom inside.



abe – advanced business events aims to assist large firms and SMEs involved in several industries such as automotive, aeronautics, aerospace, railway, to explore specific markets and seize business and partnership opportunities. abe events offer business to business platforms, high level conferences and industrial tours to better comprehend several industries business in targeted countries and areas having specific requirements and opportunities. abe has successfully organized several automotive meetings all over the world.

www.advbe.com

Event program

- **November 14, 2017**
Magistral Conference
- **November 15, 2017**
BtoB Meetings
Workshops
- **November 16, 2017**
BtoB Meetings
Workshops
Visits to facilities

Contacts

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